



2017 GROUNDWATER FOUNDATION NATIONAL CONFERENCE

Leading the Way – People, Policies and Practices to Protect and Conserve Groundwater

October 24-26, 2017 | Boise, Idaho

PURPOSE

The 2017 Groundwater Foundation National Conference will provide know-how and inspiration to individuals and municipalities looking for innovative and effective approaches to groundwater management.

Groundwater plays a significant role in meeting the demand for drinking water, agriculture, and industry. Threats, whether related to depletion or contamination, are real, the solutions must be implemented. The conference will offer insight into applied practices and evolving research which will assist attendees in tackling the pertinent issues they and their community are facing.

FORMAT

Boise is a vibrant city which offers tradition, innovation, natural beauty and all with a keen eye on sustainability. Our conference will take advantage of many of the great things the city has to offer to provide a fun and meaningful experience for conference attendees. This includes educational presentations, case-studies, targeted networking sessions, recognition of outstanding efforts, team-building activities, and on-site visits to showcase practical solutions.

AUDIENCE

The National Conference is attended by water operators, educators, water experts, consultants, engineers, scientists, and concerned citizens. The majority of the attendees participate in one or more Groundwater Foundation programs, or are members or partners of The Groundwater Foundation. Attendees come from all areas of the country.

HOW YOU CAN LEAD THE WAY

Sponsorships are currently being accepted. As a sponsor of the event you will be leading the way in corporate responsibility. Your company's dedication to groundwater sustainability will receive widespread recognition and visibility as a leading sponsor of this event. Please see detailed sponsorship information on the following pages.



PRESENTING SPONSOR ➞ **Investment: \$25,000**

As the sole Presenting Sponsor your company will receive:

- Prominent recognition (name and logo) as Presenting Sponsor on all printed and electronic materials developed for the conference (i.e. invitations, programs, press releases, signage, etc.)
- The opportunity to officially open the conference and welcome participants
- The opportunity to present about your company's approaches to groundwater sustainability in a conference session
- The opportunity to have session video-recorded and posted to The Groundwater Foundation and your company website
- Recognition on The Groundwater Foundation's website as Presenting Sponsor
- Conference/Company Hashtag promoted on social media outlets
- A custom website banner for your company website to demonstrate dedication to sustainability efforts as Presenting Sponsor
- Five (5) complimentary conference registrations for employees and/or constituents
- One table (8 top) at the Opening Dinner on October 24
- Premier display unit in central conference location and one display table

COSPONSOR ➞ **Investment: \$15,000**

As Cosponsor your company will receive:

- Recognition as Cosponsor on all printed and electronic materials developed for the conference (i.e. invitations, programs, press releases, signage, etc.)
- The opportunity to present at conference
- Recognition on The Groundwater Foundation's website as a Cosponsor
- Recognition in social media conference promotion as Cosponsor
- Three (3) complimentary conference registrations for employees and/or constituents
- Four (4) complimentary seats at the Opening Dinner on October 24
- Two (2) complimentary display tables in exhibition area

PARTNER ➞ **Investment: \$10,000**

As a Partner your company will receive:

- Recognition as a Partner on all printed and electronic materials developed for the conference (i.e. invitations, programs, press releases, signage, etc.)
- Recognition on The Groundwater Foundation's website as a Partner
- Recognition in social media conference promotion as a Partner
- Two (2) conference registrations for employees and/or constituents
- Two (2) complimentary seats at the Opening Dinner on October 24
- One (1) complimentary display table in exhibition area



SUPPORTING SPONSOR ➡ Investment: \$5,000

As a supporting sponsor your company will receive:

- Recognition as a Supporting Sponsor in printed and electronic materials developed for the conference (i.e. invitations, programs, press releases, signage, etc.)
- Recognition on the Groundwater Foundation website as a Supporting Sponsor
- One (1) conference registration for employee or constituent
- One (1) complimentary seat at the Opening Dinner on October 24
- One (1) complimentary display table in exhibition area

ADDITIONAL CONFERENCE SUPPORT OPPORTUNITIES

- ➡ \$2,500 - Sponsor of Opening Dinner on October 24
- ➡ \$2,000 - Sponsor of Groundwater Guardian and Groundwater Guardian Green Sites Designation Celebration
- ➡ \$1,500 - Sponsor of Networking Dinner on October 25
- ➡ \$750 - Sponsor of Conference snacks and refreshments
- ➡ Conference Scholarship Fund
I would like to provide \$_____ towards the conference scholarship fund.



I AM HELPING TO LEAD THE WAY AT THE 2017 GROUNDWATER FOUNDATION NATIONAL CONFERENCE.



Please return this completed form to:
The Groundwater Foundation
3201 Pioneers Blvd., Ste. 105
Lincoln, NE 68502
Fax: 402-434-2742

SPONSOR CONTACT INFORMATION

Name _____
Affiliation _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____
Sponsorship Level selected: \$ _____

METHOD OF PAYMENT

- ☐ Check included
- ☐ Please charge my credit card: _____ Visa _____ MasterCard _____ Discover
- Name as it appears on card _____
- Card Number _____
- Expiration Date _____ Security Code _____
- Billing Address _____
- City _____ State _____ Zip _____
- Authorized Signature: _____

Please indicate how your sponsorship should be recognized on all conference materials:

Thank you for supporting the 2017 Groundwater Foundation National Conference!

