



2015 Outreach Sponsorship Opportunities

Questions? Contact Jennifer Wernhoff at 402-434-2740 ext. 107 or jwernhoff@groundwater.org.

Sponsorship Space – <i>Aquifer and Recharge Report</i>	Single Sponsorship	Four Edition Sponsorship
Premiere Prominent placement of company logo and/or message with website link in distribution email of both <i>The Aquifer</i> and <i>Recharge Report</i> , and 3.75" X 2.5" space in full PDF version of <i>The Aquifer</i> .	\$750	\$2,500
Featured Placement of company logo and/or message with website link in distribution email of both <i>The Aquifer</i> and <i>Recharge Report</i> , and 3.75" X 2.5" space in full PDF version of <i>The Aquifer</i> .	\$500	\$1,800
Sidebar Placement of company logo and/or message with website link in sidebar of distribution email of both <i>The Aquifer</i> and <i>Recharge Report</i> , and 1.8125" X 2.5" space in full PDF version of <i>The Aquifer</i> .	\$400	\$1,500

Sponsorship Space – <i>Aquifer Only</i>	Single Sponsorship	Four Edition Sponsorship
<i>The Aquifer</i> is distributed quarterly (January, April, July, October) to over 8,300 people via email and also available on The Groundwater Foundation's website at http://www.groundwater.org/get-informed/the-aquifer.html .		
Premiere Prominent placement of company logo and/or message with website link in distribution email and 3.75" X 2.5" space in full PDF version of <i>The Aquifer</i> .	\$500	\$1,800
Featured Placement of company logo and/or message with website link in distribution email and 3.75" X 2.5" space in full PDF version of <i>The Aquifer</i> .	\$300	\$1,100
Sidebar Placement of company logo and/or message with website link in sidebar of distribution email and 1.8125" X 2.5" space in full PDF version of <i>The Aquifer</i> .	\$250	\$900

Sponsorship Space – <i>Recharge Report Only</i>	Single Sponsorship	Four Edition Sponsorship
<i>Recharge Report</i> is distributed eight times a year (February, March, May, June, August, September, November, December) to over 2,500 people via email.		
Premiere Prominent placement of company logo and/or message with website link in distribution email of <i>Recharge Report</i> .	\$250	\$1,000
Featured Placement of company logo and/or message with website link in distribution email of <i>Recharge Report</i> .	\$200	\$700
Sidebar Placement of company logo and/or message with website link in sidebar of distribution email of <i>Recharge Report</i> .	\$150	\$600

WHY SHOULD I TAKE ADVANTAGE OF THIS SPONSORSHIP OPPORTUNITY?

- Provides excellent and wide-ranging exposure for your company to a vast audience of people interested in groundwater.
- Provides a link back to your home page or selected landing page.
- Clearly demonstrates your company's dedication to groundwater.
- Supports The Groundwater Foundation's work that you and your company believe in – protecting and conserving groundwater!

DEADLINES

Contact info@groundwater.org or 402-434-2740 for current issue deadlines.

ARTWORK SUBMISSION

All artwork should be submitted via email to jwemhoff@groundwater.org.

See pages 3 and 4 for artwork specifications and samples.

CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____

SPONSORSHIP PAYMENT

- ☐ Enclosed, please find a check made out to The Groundwater Foundation for \$ _____.
- ☐ My credit card information is included below. (Visa or MasterCard accepted)

Name on card _____

Card number _____ Exp. (MM/YYYY) ____ / ____

Security code ____ Amount to be charged \$ _____

Card billing address _____

Return form and payment to:
The Groundwater Foundation
3201 Pioneers Blvd. Ste 105
Lincoln, NE 68502
Fax: 402-434-2742
Email: info@groundwater.org



The Groundwater Foundation is a charitable 501 (c)(3) organization. Tax ID/EIN: 36-3413351

Your sponsorship contribution is tax deductible to the fullest extent of the law when no goods or services are received by the donor.


Acknowledgement letters are issued for sponsorship donations in compliance with IRS regulations.

ARTWORK GUIDELINES		
Sponsorship Space – <i>The Aquifer</i>	Distribution Email Specifications	Full PDF Version Specifications
Premiere Prominent placement of company logo and/or message with website link in distribution email and in full PDF version of <i>The Aquifer</i> .	600 pixels W X 200 pixels H JPG, GIF, or PNG format	3.75" W X 2.5" H PDF format
Featured Placement of company logo and/or message with website link in distribution email and in full PDF version of <i>The Aquifer</i> .	600 pixels W X 200 pixels H JPG, GIF, or PNG format	3.75" W X 2.5" H PDF format
Sidebar Placement of company logo and/or message with website link in sidebar of distribution email and in full PDF version of <i>The Aquifer</i> .	150 pixels W X 200 pixels H JPG, GIF, or PNG format	1.8125" W X 2.5" H PDF format

SAMPLE PLACEMENT IN DISTRIBUTION EMAIL

The Aquifer

SAMPLE



Groundwater
It's the water we drink

Dear (Contact First Name),

Didn't summer just start? How is it possible there are "Back to School" ads everywhere, and pencils and backpacks have replaced sunscreen and beach towels in stores. Before we know it, long summer days will give way to the crisp air of fall.

This fall also brings some opportunities. On October 7, 2014 The Groundwater Foundation along with co-host Southern Nevada Water Authority will hold a forum in Las Vegas titled "Community-based Groundwater Protection: A Formula for Success." The Foundation's work over nearly 30 years has found success when a community unites toward the common goal of protecting groundwater. This theme will be discussed at the forum by panelists who have worked in the trenches. The forum will also include opportunities for networking and idea sharing. [Find out more and register today!](#)

Also plan to mark [Protect Your Groundwater Day](#) on September 9, 2014. Share what you've done with your community and encourage others to ACT on behalf of groundwater - acknowledge, consider, and take action. [Find out more.](#)

Cheers to the rest of summer and a great fall.

Jennifer Wemhoff
Jennifer Wemhoff
Aquifer Editor
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The views expressed in articles appearing in *The Aquifer* are those of the authors and to not necessarily represent the view of The Groundwater Foundation, individual members, or its Board of Directors.

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Volume 29, Number 1
Summer 2014

the AQUIFER

A PUBLICATION OF THE GROUNDWATER FOUNDATION

Formula for Success
Community-based Groundwater Protection
by Jennifer Wemhoff, The Groundwater Foundation



Regardless of what state or federal policies are in place, the responsibility for protecting a community's groundwater supply ultimately rests with the community itself," says Andy Belanger.

Belanger is the Director of Public Services for the Southern Nevada Water Authority in Las Vegas, Nevada, active on the Las Vegas Valley Groundwater Guardian team, and a member of The Groundwater Foundation's Board of Directors. He's involved in groundwater protection in a number of ways and roles, and knows firsthand that communities need to play an active role in protecting groundwater supplies....[continue reading](#)

In This Issue

- [Gone Water Gone](#)
- [Florida Friendly Landscaping](#)
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- [Maintenance a Must](#)
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Special Feature: Peeking at the Past

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Quick Links

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**SAMPLE PLACEMENT IN
DISTRIBUTION EMAIL**
Recharge Report

SAMPLE

The Recharge Report
A quick glimpse of current water issues

Dear Reader ,

Did you know that the month of August is National Water Quality Month?

CONSERVE WATER
Does the tap need to run while you brush your teeth? Can you take a shorter shower? Each of these small changes by each of us will add up to make a big difference.

PROTECT WATER
Use the smallest amount of fertilizer needed. Find a local household hazardous waste day to dispose of chemicals, fertilizers.

ACT LOCALLY
What can you do in your community to make a difference? Get a group together and form a [Groundwater Guardian](#) team to work to protect groundwater locally.

This month may be National Water Quality Month, but protecting water resources is the responsibility of each and every one of us each and every day all year long. Be sure to do your part!

Your friends at The Groundwater Foundation

Educating people and inspiring action to ensure sustainable, clean groundwater for future generations.

The viewpoints and opinions represented in any of the linked sites are those of the author and do not necessarily represent those of The Groundwater Foundation, its Board, or staff.

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Water Watch

- [Groundwater](#): what do we really know about it? The list is rather short.
- Chinese government says more than half of [China's groundwater](#) is polluted.
- A [jet fuel leak](#) dating back to the 1950's has caused the largest toxic contamination of an aquifer in U.S. history.
- There is a need for more research about the environmental impacts of fracking. Is fracking a [health and environmental hazard](#)? What is the fracking [methane risk](#) to drinking water? Do we have a [pre-fracking baseline](#) for groundwater quality? In an effort for public transparency a website, [FracFocus](#), has been established as a disclosure registry.
- Utilities are charged with removing nitrates from the water that will be put into the drinking water system. What happens to the [nitrates](#) removed?
- Here's a top ten list you don't want to be on: Top 10 [Worse States](#) for Water Pollution.

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- [Action Alert](#)
- [Groundwater Glossary](#)

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Join now!

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Groundwater Foundation Program News

- [Register now!](#) The Community-based Groundwater Protection: A