



National Groundwater Awareness Week

Groundwater Awareness is important to you!

Brian Reetz

The Groundwater Foundation





Minden





Crete





St. Paul





Auburn





All of Nebraska!



National Ground Water Association



March 11-17, 2012



March 11-17, 2012

"Groundwater awareness is important to you!"

Welcome to the National Groundwater Awareness Week page!

Now well into its second decade, Groundwater Awareness Week spotlights one of the world's most important resources — groundwater.

Who should be "aware" of groundwater? Quite simply, everyone.

Groundwater is essential to the health and well-being of humanity and the environment. Whether you're on a public water system or a private well, whether you are a health care official, policymaker, regulator, or someone interested in water resources or the environment in general — groundwater awareness is important to you.

You can find more information on groundwater and water well stewardship by going to NGWA's Web site for well owners, www.wellowner.org.

And visit our Water Central page on Facebook, too.

www.ngwa.org



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What is groundwater?

It's the water that fills cracks, voids, and other openings in soil, sand, and bedrock.

Why is it important?

Persons with wells use groundwater for drinking water. Also, most groundwater flows directly into streams, rivers, and lakes from beneath.

How much is there?

About 98 percent of the available freshwater on Earth is groundwater.



Protect this precious resource!

- 1 If you own a water well, have your water tested yearly. Also test if there is a change in the odor, taste, or smell.
- 2 Don't overapply pesticides, herbicides, and fertilizers. Use them in the recommended amounts.
- 3 When you're handling hazardous substances, do so over cement to avoid groundwater infiltration or runoff into surface water from accidental spills.
- 4 Don't dispose of any hazardous substances by dumping them on the ground, pouring them down the drain, or flushing them down the toilet. Contact local waste authorities about proper disposal of hazardous substances such as:
 - Pesticides/herbicides
 - Antifreeze
 - Fertilizer
 - Paint/paint thinner
 - Oil
 - Chemicals.
- 5 If you own a septic tank, have it cleaned and serviced every two years to prevent a breakdown that could pollute your groundwater.

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March 11-17, 2012

"Time for Your Water Well Checkup"



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The National Ground Water Association recommends routine annual well maintenance checks to help ensure water quality and proper operation of the well. NGWA also recommends your well water be tested annually or anytime there is a change in taste, odor, or appearance, or anytime the system is serviced.

**national
groundwater**
awareness week

To learn more, visit www.wellowner.org or call NGWA customer service at 800 551.7379 (614 898.7791).



March 11-17, 2012



- Send a letter to your newspaper
- Host an open house
- Place a radio spot
- Customize a news release
- Share educational videos



The Groundwater Foundation



The Groundwater Foundation



- Our plans
 - St. Paul – This Thursday
 - Auburn – Monday
 - Fairbury – Tuesday
 - Minden – Opera House
 - Wayne -- Library
 - Crete – Doane College
 - Lincoln – Coffee Sleeves with QR code, Media

GROUNDWATER
It's the water we drink.



Learn more!

WWW.GROUNDWATER.ORG



CONSERVING AND PROTECTING



Taking Long Showers?



Flushing down the drain?



Turn it off!





What We Do And What You Can Do



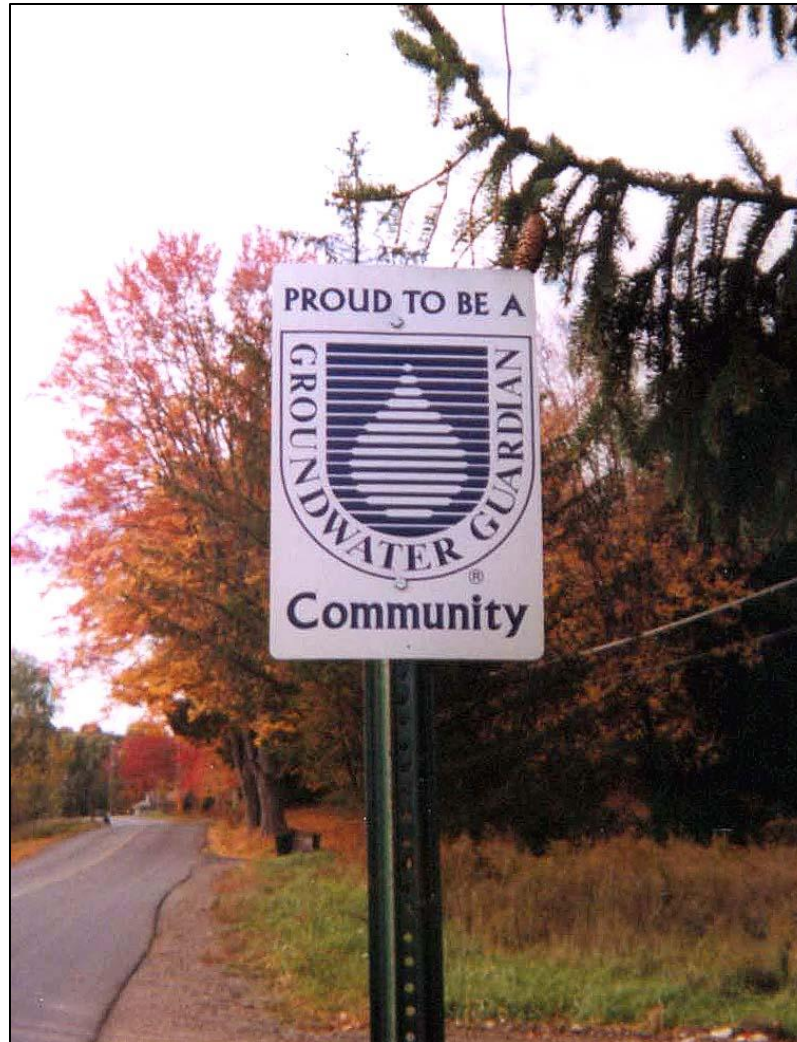
Community involvement



Groundwater Guardian Green Sites



Groundwater Guardian Program



Media

- Radio
 - Spots continue to air across the state on NET Radio
- Newspaper
 - Multiple stories written on water issues and activities
- Television
 - Commercial airing on MyTV
- Website/social media
 - Developed own Let's Keep It Clean part of our website and posted information to Facebook and Twitter



Questions?

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